

Creative Materials

For advertisements created by Canadian Homes and Cottages, advertisers must submit slides, transparencies or original photographs. We do not accept floppy diskettes.

Canadian Homes and Cottages will not be responsible for any advertising materials in our possession after one year. All advertising material/film is the property of Canadian Homes and Cottages until paid in full by the respective advertiser.

Include all your original graphics files. Copy all .eps, .tiff and any other file formats that have been placed or imported into your final layout to the disk with your layout file. Send a final laser proof/printout/pdf of your ad. Material should come with screen and printer fonts used in the advertisement. Make sure all .eps files are "single-file .eps's," not separation (or DCS) .eps files.

All colours must be designated as process (CMYK) colours: a combination of cyan, magenta, yellow, and/or black. Spot/Pantone colours and colours derived from red, green and blue (RGB) will not print.

Digital submissions via e-mail should include a .pdf file with the email for checking/positional purposes. All .pdf files submitted should be untrapped hiresolution CMYK files.

Production

K9 Design Co.

Norm Lourenco

Tel: 416-653-2221

Fax: 905.567.1442

2650 Meadowvale Blvd., #4
Mississauga, Ontario
L5N 6M5

Digital Advertisements

We accept Macintosh platform files only:

Adobe Acrobat
Adobe Illustrator
Adobe Photoshop
Adobe Indesign

DigitalMedia Accepted
CD/DVD disks

Printing Specifications

Web Offset
SaddleStitch
CMYK Colour Space

Full Page Specifications

Live: 8.5" x 10.25"

Trim: 9" x 10.75"

Bleed: 9.50" x 11.25"

FTP Information

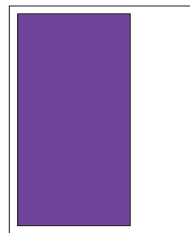
Host: k9designco.com

User ID: hc.k9designco.com

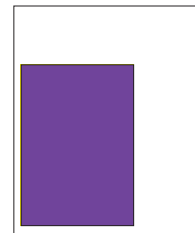
Password: up10ad5



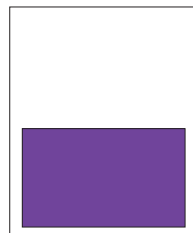
FULL PAGE
9" X 10.75"



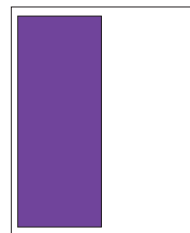
2/3 PAGE VERTICAL
5.25" X 9.875"



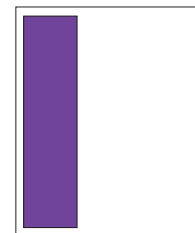
1/2 PAGE ISLAND
5.25" X 7.5"



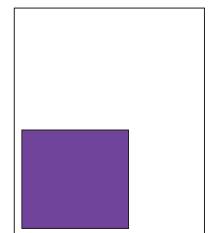
1/2 PAGE HORIZONTAL
8" X 4.875"



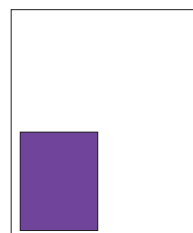
1/2 PAGE VERTICAL
3.875" X 9.875"



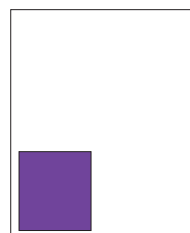
1/3 PAGE VERTICAL
2.5" X 9.875"



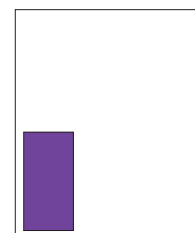
1/3 PAGE SQUARE
5.25" X 4.875"



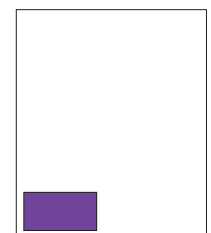
1/4 PAGE VERTICAL
3.875" X 4.875"



PRODUCTS & SERVICES
3.5" X 3.85"



1/6 PAGE VERTICAL
2.5" X 4.875"



BUSINESS CARD
3.5" X 1.85"